Estimate Number

INVOICE

Advertiser



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice Date Invoice Month Invoice Period Invoice # 10/29/12 - 11/06/12 967400-1 11/11/12 November 2012

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WPBF | Mica Hansen | HRP -Washingto | National |

Product

www.thewpbfchannel.com

Billing Address:

TREASURE COAST JOBS C30N06 **Treasure Coast Jobs Coalit**

Smart Media Group LLC (VA) Attention: Accounts Payable 814 King St Ste 400 Alexandria, VA 22314

| Flight Dates | Order # | Alt Order # |
|---------------------|-----------------|--------------|
| 10/30/12 - 11/06/12 | 967400 | 06297213 |
| Billing Calendar | Billing Type | Deal # |
| Broadcast | Cash | |
| Special Handling | | |
| | | |
| IDB# | Advertiser Code | Product Code |
| 1046 | TCJC | ORDR |
| Agency Ref | Advertiser Ref | |
| | | |
| | | |

| | | | | | | Spots/ | | | |
|------------------------|------------------------|--|----------------------|---------------------------|--------|-----------|------------|------|---------------|
| ine Start Dat | e End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 1 11/02/12 Class of | | M-SUN WPBF News tely Pre-emptible No Ma | | 1 | :30 | 1 | \$1,800.00 | NM | a de |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$1,800.00 | | | | | |
| Spots: # | | | | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 \ | WPBF F 11. | /02/12 11:28 PM M-SL | JN WPBF News 25 @ | 11PM11-11:35PM | :3 | 0 тсјс031 | 2TVH | | \$1,800.00 NM |
| 2 11/02/12 Class of | | Jimmy Kimmel otible with notice | 1206-106A / 1135 | 5P1 | :30 | 1 | \$125.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$125.00 | | | | | |
| Spots: # | Ch <u>Day Air</u> | Date Air Time Desc | ription | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 1 \ | WPBFF 11. | /02/12 1:02 AM Jimm | ny Kimmel | 1206-106A / 11: | 35P :3 | 0 TCJC031 | 2т∨н | | \$125.00 NM |
| 3 11/02/12 Class of | | Dr. Oz on Pre-emptible | 4-5p | 1 | :30 | 1 | \$1,300.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$1,300.00 | | - 51 | | | 9 |
| Spots: # | | | ription | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 1 1 | WPBF F 11. | /02/12 4:12 PM Dr. C | z | 4-5p | :3 | 0 тсэс031 | 2т∨н | | \$1,300.00 NM |
| 4 11/02/12 Class of | | WPBF News 25 @ 5 on Pre-emptible | am 5-530am | 1 | :30 | 1 | \$275.00 | NM | II II N |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$275.00 | | | = -1 | | |
| Spots: # | | | | Start/End Time | | th Ad-ID | | | Rate Type |
| 1 \ | WPBF F 11 | /02/12 5:13 AM WPB | F News 25 @ 5am | 5-530am | :3 | 0 тслс031 | 2TVH | | \$275.00 NM |
| 5 11/02/12 Class of | | M-F 5pm News on Pre-emptible | 5-6pm | 1 | :30 | 1 | \$1,200.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | - 6 | | | |
| Spots: <u>#</u> | Ch <u>Day Air</u> | Date Air Time Desc | ription | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 1 \ | WPBFF 11 | /02/12 5:39 PM M-F : | 5pm News | 5-6pm | :3 | 0 тслс031 | 2TVH | | \$1,200.00 NM |
| 6 11/02/12 Class of | | WPBF News 25 Morr on Pre-emptible | ings5:30-5:57am | 1 | :30 | 1 | \$375.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS1 | Spots/Week 1 | <u>Rate</u> \$375.00 | | 11 | = 41 | 1 | |
| Spots: # | Ch <u>Day Air</u> | | | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 \ | NPBF F 11/ | /02/12 5:55 AM WPB | F News 25 Mornings (| @ 5:3(5:30-5:57am | :3 | 0 TCJC031 | 2TVH | | \$375.00 NM |



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|-----------|--|---------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 967400-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser | Product | Estimate Number |
|----------------------------|---------------------|-----------------|
| Treasure Coast Jobs Coalit | TREASURE COAST JOBS | C30N06 |

| www.thewpbfchannel. | com | | | | | Spots/ | | | |
|-----------------------------|-----------------------------------|---|--|-------------------------------------|---------------------------------------|-------------------------------|------------|-------|--|
| ine Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 6 11/02/12 Class of Tin | 11/02/12 ne - Fixed No | WPBF News 25 Mor on Pre-emptible | nings5:30-5:57am | 1 | :30 | 1 | \$375.00 | NM | |
| 7 11/02/12 Class of Tin | 11/02/12 ne - Fixed N o | WPBF News 25 Mor | nings6-7AM | 1 | :30 | 1 | \$850.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date | | <u>Rate</u> \$850.00 | | | | | |
| Spots: <u>#</u> Ch 1 WF | | | cription 3F News 25 Mornings | Start/End Time 6-7AM | | th <u>Ad-ID</u> 0 TCJC031 | 2TVH | | <u>Rate Type</u> \$850.00 NM |
| 8 11/02/12 Class of Tir | 11/02/12 ne - Fixed No | Good Morning Amer | ica 7-9AM | 1 | :30 | 1 | \$1,200.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS1 | | <u>Rate</u> \$1,200.00 | | | | | |
| Spots: <u>#</u> Ch 1 WF | | | cription d Morning America | Start/End Time 7-9AM | | th <u>Ad-ID</u> 30 TCJC031 | 2тvн | | <u>Rate Type</u> \$1,200.00 NM |
| 9 11/02/12 Class of Tir | 11/02/12 ne - Fixed No | Jeopardy on Pre-emptible | 7:30-8PM | 1 | :30 | 1 | \$4,500.00 | NM | 11 4 |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS1 | | <u>Rate</u> \$4,500.00 | | | | | |
| Spots: <u>#</u> Ch 1 WF | | Date Air Time Des 02/12 7:52 PM Jeop | | Start/End Time 7:30-8PM | | <u>th Ad-ID</u> 30 TCJC031 | 2т∨н | | Rate Type \$4,500.00 NM |
| 10 11/05/12 Class of Tir | 11/05/12 ne - Fixed No | M-SUN WPBF News | 25 (11-11:35PM | 1 | :30 | 1 | \$1,800.00 | NM | |
| Weeks: | Start Date 11/05/12 | End Date MTWTFSS | | <u>Rate</u> \$1,800.00 | | | -, | | |
| | Day <u>Air</u> PBFM 11/ | | cription UN WPBF News 25 @ | Start/End Time 11PM11-11:35PM | | <u>th Ad-ID</u> 30 TCJC031 | .2т∨н | | <u>Rate</u> <u>Type</u> \$1,800.00 NM |
| 11 11/05/12 Class of Tir | 11/05/12 me - Pre-emp | Jimmy Kimmel | 1206-106A / 1135 | 5P. 1 | :30 | 1 | \$125.00 | NM | |
| Weeks: | Start Date 11/05/12 | End Date 11/11/12 1 | | <u>Rate</u> \$125.00 | | | i. | | |
| Spots: <u>#</u> Ch 1 WF | | Date Air Time Des 05/12 12:23 AM Jimi | | Start/End Time 1206-106A / 11 | | <u>th Ad-ID</u> 30 TCJC031 | .2TVH | | <u>Rate</u> <u>Type</u> \$125.00 NM |
| 12 11/05/12 Class of Tir | 11/05/12 me - Fixed No | WPBF News 25 @ 5 | 5am 5-530am | 1 | :30 | 1 | \$275.00 | NM | |
| Weeks: | Start Date 11/05/12 | | | <u>Rate</u> \$275.00 | | | | | 11 1 |
| Spots: <u>#</u> Ch 1 WF | | | cription BF News 25 @ 5am | Start/End Time 5-530am | _ | th <u>Ad-ID</u> 30 TCJC031 | .2TVH | | <u>Rate Type</u> \$275.00 NM |
| 13 11/05/12 Class of Tir | 11/05/12 me - Fixed No | M-F 5pm News on Pre-emptible | 5-6pm | 1 | :30 | 1 | \$1,200.00 | NM | |
| Weeks: | Start Date 11/05/12 | End Date MTWTFSS | | <u>Rate</u> \$1,200.00 | · · · · · · · · · · · · · · · · · · · | | | | · · · · · · · · · · · · · · · · · · · |
| Spots: <u>#</u> Ch 1 WF | | Date Air Time Des 05/12 5:38 PM M-F | | Start/End Time 5-6pm | | <u>th Ad-ID</u> 30 TCJC031 | .2тvн | n bij | Rate Type \$1,200.00 NM |
| 14 11/05/12 Class of Tir | 11/05/12 ne - Fixed No | WPBF News 25 Mor | nings5:30-5:57am | 1 | :30 | 1 | \$375.00 | NM | |
| Weeks: | Start Date 11/05/12 | | | <u>Rate</u> \$375.00 | | | | | |
| Spots: <u>#</u> Ch 1 WF | | | <u>cription</u> BF News 25 Mornings (| Start/End Time ② 5:3(5:30-5:57am | | th <u>Ad-ID</u> 30 TCJC031 | .2түн | | Rate Type \$375.00 NM |
| 15 11/05/12 | 11/05/12 | WPBF News 25 Mor | | 1 | :30 | 1 | \$850.00 | NM | |



| | filtrant. | | |
|-----------|--------------|---------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 967400-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser | Product | Estimate Number |
|----------------------------|---------------------|-----------------|
| Treasure Coast Jobs Coalit | TREASURE COAST JOBS | C30N06 |

| Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type | www.thewpbfchani | nel.com | | | | | | | | |
|--|------------------|----------------|----------------------------------|--------------------|----------------|--------|------------|----------------|-------------|------------------|
| 15 11/05/12 11/05/12 WPBF News 25 Mornings6-7AM 1 | | | | | | | Spots/ | | | |
| Class of Time - Fixed Non Pre-emptible | _ine Start Dat | e End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| Spots # Ch | | | | nings6-7AM | 1 v | :30 | 1 | \$850.00 | NM | |
| 1 | Weeks: | | | | | | | | | |
| 11/05/12 | | | | | | | | | | |
| Class of Time - Fixed Non Pre-empible | 1 \ | WPBFM 11 | /05/12 6:58 AM WPB | F News 25 Mornings | 6-7AM | :30 |) 1CJC0312 | | | VIN UU.UC8¢ |
| Spots # Ch Day &iz Date | | Time - Fixed N | Ion Pre-emptible | | - | :30 | 1 | \$1,200.00 | NM | |
| 1 WPBF M 11/05/12 11/05/1 | Weeks: | 11/05/12 | 11/11/12 1 | 1 | \$1,200.00 | | | | | |
| 17 11/05/12 11/05/12 Jeopardy T.30-8PM L 30 1 \$4,50.00 NM | . – | | | | | | |)TVu | | |
| Weeks Start Date End Date MTMTESS Spots/Week 11005/12 11/105/12 11/105/12 11/105/12 11/105/12 11/105/12 7:54 PM Jeopardy S4,500.00 NM | 1 | WPBFM 11 | 705/12 7:30 AM G000 | i Morning America | 7-9AIVI | | 7 10300312 | | | \$1,200.00 14141 |
| 11/03/12 11/13/12 11/03/12 | | | Ion Pre-emptible | | 1 | :30 | 1 | \$4,500.00 | NM | |
| 1 WPBF M 11/03/12 Sat 6-7am News Sat 6-7am Sat 0-7am News Sat 0-7am Sat 0-7a | Weeks: | 11/05/12 | 11/11/12 1 | 1 | | | | | | |
| 18 | | | | | | | | מדו מידו | | Rate Type |
| Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTESS Spots/Week Start Date End Date MTWTESS Spots/Week Start Date Length Ad-ID Start/End Time Length Ad-ID Start/End Time St | 1 | WPBFM 11 | 7:54 PM Jeop | ardy | 7:3U-8PM | :31 |) (C)C031 | ZIVH | | \$4,500.00 NIVI |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Start/End Time Start/End | | | ptible with notice | | - | :30 | 1 | \$300.00 | NM | |
| 1 11/03/12 11/03/12 Sat 7pm News 7-730pm 1 30 1 \$1,000.00 NM | Weeks: | | | | | | | | | |
| 19 11/03/12 | – | | | | | | | 3— | | Rate Type |
| Class of Time - Fixed Non Pre-emptible | 1 | WPBF Sa 11 | 1/03/12 6:39 AM Sat 6 | 5-7am News | Sat 6-7am | :30 |) 1636031 | ZTVH | | \$300.00 NM |
| Spots: #Ch Day Air Date | | | | 7-730pm | 1- | :30 | 1 | \$1,000.00 | NM | |
| 1 WPBF Sa | Weeks: | | | | | | | | | |
| LR - Football 20 11/03/12 | . – | | | | | | | | | Rate Type |
| Class of Time - Fixed Non Pre-emptible | | | | 7pm News | 7-730pm | :3 |) TCJC031 | 2TVH | | \$1,000.00 NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Start/End Time Length Ad-ID Air Time Start/End Time Length Ad-ID Air Time Air Time Description Start/End Time Length Ad-ID Air Time | | | Sat Jeopardy Ion Pre-emptible | Sat 7:30-8PM | 1- | :30 | 1 | \$1,800.00 | NM | |
| 1 WPBF Sa | Weeks: | | | | | | | | | |
| Credited Credited | . – | | | | | | | | | |
| 21 11/03/12 | 1 | | | leopardy | Sat 7:30-8PM | :0 | 0 | | | \$1,800.00 NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$700.00 | | 11/03/12 | Sat 8-9am News | Sat 8-9am | 1- | :30 | 1 | \$700.00 | NM | |
| Spots: # Ch Day Air Date 1 WPBF Sa 11/03/12 8:22 AM Sat 8-9am News Sat 8-9am Sat 8-9am | | Start Date | End Date MTWTFSS | Spots/Week | | | | | | |
| 1 WPBF Sa 11/03/12 8:22 AM Sat 8-9am News Sat 8-9am :30 TCJC0312TVH \$700.00 NM 22 11/04/12 11/04/12 Chris Matthews Sun 10-10:30AM1 :30 1 \$400.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/121 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 TCJC0312TVH \$400.00 NM 23 11/04/12 11/04/12 Sun 11:35pm Late News 1135p-12am1 :30 1 \$750.00 NM Class of Time - Fixed Non Pre-emptible | Snote: # | | | 1 Printing | | Lengt | h Ad-ID | | | Pate Type |
| 22 11/04/12 | | | | | | | | 2тvн | | |
| Class of Time - Pre-emptible with notice | 22 11/04/12 | 11/04/12 | Chric Motthous | Cup 10 10:20AM | 1 | :20 | 4 | \$400.00 | AIRA | |
| 10/29/12 11/04/12 1 1 \$400.00 | Class of | Time - Pre-em | ptible with notice | | | :30 | 7 | Φ400.00 | NIVI | |
| 1 WPBF Su 11/04/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 TCJC0312TVH \$400.00 NM 23 11/04/12 11/04/12 Sun 11:35pm Late News 1135p-12am Class of Time - Fixed Non Pre-emptible :30 1 \$750.00 NM | vveeks: | | | | | | | | | |
| 23 11/04/12 | | | | | Start/End Time | | | | | Rate Type |
| Class of Time - Fixed Non Pre-emptible | 1 ' | WPBF Su 11 | /04/12 10:29 AM Chris | Matthews | Sun 10-10:30AN | /1 :30 | тсјс0312 | 2TVH | | \$400.00 NM |
| | | | | ews 1135p-12am | 1 | :30 | 1 | \$750.00 | NM | |
| | Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | 1 |



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| Treasure Coast Jobs Coalit | TREASURE COAST JOBS | C30N06 |

| www.t | hewpbfchannel. | com | | | | | | | | |
|-------|----------------------------|---------------------------|---|-------------------|----------------------------|-------------|----------------|------------|---|---|
| | | | | * | | | Spots/ | | | |
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 23 | 11/04/12 Class of Tir | 11/04/12 ne - Fixed No | Sun 11:35pm Late Ne on Pre-emptible | ws 1135p-12am | 1 | :30 | 1 | \$750.00 | NM | |
| | | 10/29/12 | 11/04/121 | 1 | \$750.00 | | | | | |
| | Spots: # Ch | | Date Air Time Desc | ription | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate Type |
| | 1 WF | PBF Su 11/ | /04/12 11:55 PM Sun 1 | 11:35pm Late News | 1135p-12am | :: | 30 тс ј с 031. | 2TVH | | \$750.00 NM |
| 24 | 11/04/12 Class of Tir | 11/04/12 ne - Fixed No | Sun 5-6am News on Pre-emptible | Sun 5-6am | 1 | :30 | 1 | \$200.00 | NM | |
| | Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$200.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Desc | <u>ription</u> | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 WF | PBF Su 11/ | /04/12 5:28 AM Sun 5 | 5-6am News | Sun 5-6am | : | 30 TCJC031 | 2TVH | | \$200.00 NM |
| 25 | 5 11/04/12 Class of Tir | 11/04/12 ne - Fixed No | Sun 6-7am News on Pre-emptible | Sun 6-7am | 1 | :30 | 1 | \$300.00 | NM | |
| | Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$300.00 | | | | | |
| | Spots: # Ch | | | ription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 WF | PBF Su 11/ | /04/12 6:41 AM Sun 6 | 3-7am News | Sun 6-7am | :3 | 30 тсэс031 | 2т∨н | *************************************** | \$300.00 NM |
| 26 | 11/04/12 Class of Tir | 11/04/12 me - Fixed No | Sun 630pm News on Pre-emptible | 630-7pm | 1 | :30 | 1 | \$1,000.00 | NM | _ N |
| | Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$1.000.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Desc | ription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 WF | PBF Su 11/ | /04/12 6:51 PM Sun 6 | 30pm News | 630-7pm | :: | 30 тсэс031 | 2TVH | | \$1,000.00 NM |
| 27 | ' 11/04/12 Class of Tir | 11/04/12 me - Pre-emp | Sun ABC Prime A otible with notice | 7-8PM | 1 | :30 | 1 | \$1,200.00 | NM | |
| , | Weeks: | Start Date 10/29/12 | End Date MTWTFSS1 | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Desc | ription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 WF | PBF Su 11/ | /04/12 6:59 PM Sun / | ABC Prime A | 7-8PM | : | 30 тслс031 | 2TVH | | \$1,200.00 NM |
| 28 | 3 11/01/12 Class of Tir | 11/01/12 ne - Pre-emp | Jimmy Kimmel otible with notice | 1206-106A / 1135 | 5P1 | :30 | 1 | \$125.00 | NM | |
| | Weeks: | Start Date 10/29/12 | End Date MTWTFSS1 | Spots/Week 1 | <u>Rate</u> \$125.00 | | - " | | | |
| | Spots: # Ch | Day Air | | | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 WF | PBF Th 11/ | /01/12 12:58 AM Jimm | y Kimmel | 1206-106A / 11 | 35P :: | 30 тслс031 | 2TVH | | \$125.00 NM |
| 29 | 11/01/12 Class of Tir | 11/01/12 ne - Fixed No | WPBF News 25 @ 5a on Pre-emptible | am 5-530am | 1 | :30 | 1 | \$275.00 | NM | *************************************** |
| | Weeks: | Start Date 10/29/12 | End Date MTWTFSS1 | Spots/Week 1 | Rate \$275.00 | | | | | |
| | Spots: # Ch | | | ription | Start/End Time | Lena | th Ad-ID | | | Rate Type |
| | | PBF Th 11/ | | F News 25 @ 5am | 5-530am | | 30 TCJC031 | 2тvн | | \$275.00 NM |
| 30 | 11/01/12 Class of Tir | 11/01/12 ne - Fixed No | M-F 5pm News | 5-6pm | 1 | :30 | 1 | \$1,200.00 | NM | |
| | Weeks: | Start Date 10/29/12 | | Spots/Week 1 | Rate \$1,200.00 | | П | | • | |
| | Spots: # Ch | | | | Start/End Time | Lena | th Ad-ID | | | Rate Type |
| | | PBF Th 11/ | | | 5-6pm | | 30 TCJC031 | 2т∨н | | \$1,200.00 NM |
| 31 | 11/01/12 Class of Tin | 11/01/12 ne - Fixed No | WPBF News 25 Morn | ings5:30-5:57am | 1 | :30 | 1 | \$375.00 | NM | |
| | Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | [64 | 17 11 | | | |
| | Spots: # Ch | 10/29/12 Day Air | 11/04/121 <u>Date</u> <u>Air Time</u> <u>Descr</u> | rintion 1 | \$375.00 Start/End Time | Long | H Ad ID | | | Poto Tra- |
| 1 | opola. <u>#</u> 011 | Day All | Date All Time Desci | IDUOII | Statuting Hime | Leng | th Ad-ID | | | Rate Type |



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| Treasure Coast Jobs Coalit | TREASURE COAST JOBS | C30N06 |

| ww.ti | newpbfchannel. | com | | | | | | Spots/ | | | |
|-------|--------------------------|-------------------------------------|------------------------------|------------------------------------|---------------------|-----------------------------------|--------|------------------------------|------------|------|--|
| ine | Start Date | End Date | Description | | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 31 | 11/01/12 Class of Tin | 11/01/12 ne - Fixed No | WPBF New | s 25 Mornings: | 5:30-5:57am | 1 | :30 | 1 | \$375.00 | NM | |
| | Spots: # Ch | | Date Air T | ime Descriptio | | Start/End Time 5:3(5:30-5:57am | | n <u>Ad-ID</u>) тсэс031: | 2тvн | | <u>Rate Type</u> \$375.00 NM |
| 32 | 11/01/12 Class of Tin | 11/01/12 | WPBF New | /s 25 Mornings | 6-7AM | 1 | :30 | 1 | \$850.00 | NM | |
| | Weeks: | Start Date 10/29/12 | End Date | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$850.00 | | | | 1.7 | |
| | Spots: # Ch 1 WF | Day Air PBF Th 11/ | | ime Description AM WPBF Ne | n ws 25 Mornings | Start/End Time 6-7AM | | n <u>Ad-ID</u>) TCJC031 | 2TVH | | <u>Rate</u> <u>Type</u> \$850.00 NM |
| 33 | 11/01/12 Class of Tir | 11/01/12 ne - Fixed No | Good Morn on Pre-emptible | ing America le | 7-9 AM | 1 | :30 | 1 | \$1,200.00 | NM | |
| | Weeks: | Start Date 10/29/12 | | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch 1 WF | <u>Day</u> <u>Air</u> PBF Th 11/ | | ime Description AM Good Mor | | Start/End Time 7-9AM | | <u>Ad-ID</u>) тсэс031 | 2т∨н | | Rate Type \$1,200.00 NM |
| 34 | 11/01/12 Class of Tir | 11/01/12 ne - Fixed No | Jeopardy on Pre-emptibl | | 7:30-8PM | 1 | :30 | 1 . | \$4,500.00 | NM | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | <u>MTWTFSS</u> 1 | Spots/Week 1 | <u>Rate</u> \$4,500.00 | | | | | |
| | Spots: # Ch 1 WF | Day Air PBF Th 11/ | | ime <u>Description</u> PM Jeopardy | o <u>n</u> | Start/End Time 7:30-8PM | | n <u>Ad-ID</u> 0 TCJC031 | 2TVH | 7 | <u>Rate Type</u> \$4,500.00 NM |
| 35 | 10/30/12 Class of Tir | 10/30/12 ne - Fixed No | M-SUN WF | PBF News 25 @ | 11-11:35PM | -1 | :30 | 1 | \$1,800.00 | NM | |
| | Weeks: | Start Date 10/29/12 | | MTWTFSS -1 | Spots/Week 1 | <u>Rate</u> \$1,800.00 | | | | | |
| | Spots: # Ch 1 WF | | | ime Description PM M-SUN W | | Start/End Time 11PM11-11:35PM | | n <u>Ad-ID</u> 0 TCJC031 | 2т∨н | | <u>Rate Type</u> \$1,800.00 NM |
| 36 | 10/30/12 Class of Tir | 10/30/12 ne - Pre-emp | Jimmy Kim | | 1206-106A / 1135 | P1 | :30 | 1 | \$125.00 | NM | = 5. |
| | Weeks: | Start Date 10/29/12 | 11/04/12 | MTWTFSS -1 | Spots/Week 1 | <u>Rate</u> \$125.00 | | | | | |
| | Spots: # Ch 1 WF | | | ime Description AM Jimmy Kir | | Start/End Time 1206-106A / 11 | | h <u>Ad-ID</u> 0 тслс031 | 2TVH | N | <u>Rate Type</u> \$125.00 NM |
| 37 | 10/30/12 Class of Tir | 10/30/12 ne - Fixed No | Dr. Oz on Pre-emptibl | | 4-5p | -1 | :30 | 1 | \$1,300.00 | NM | - 40 |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | <u>MTWTFSS</u> -1 | Spots/Week 1 | Rate \$1,300.00 | | | | | |
| | Spots: # Ch 1 WF | <u>Day</u> <u>Air</u> PBF Tu 10/ | | ime Description PM Dr. Oz | <u>in</u> | Start/End Time 4-5p | | 1 <u>Ad-ID</u> 1 TCJC031 | 2т∨н | | <u>Rate</u> <u>Type</u> \$1,300.00 NM |
| 38 | 10/30/12 Class of Tin | 10/30/12 ne - Fixed No | WPBF New on Pre-emptible | /s 25 @ 5am e | 5-530am | -1 | :30 | 1 | \$275.00 | NM | |
| | Weeks: | Start Date 10/29/12 | End Date 11/04/12 | MTWTFSS -1 | Spots/Week 1 | <u>Rate</u> \$275.00 | | 4 - 3 | | | |
| | Spots: # Ch 1 WF | <u>Day</u> <u>Air</u> PBF Tu 10/ | | ime Description AM WPBF Ne | _ | Start/End Time 5-530am | | <u>Ad-ID</u>) тсэс031: | 2т∨н | | <u>Rate Type</u> \$275.00 NM |
| 39 | 10/30/12 Class of Tin | 10/30/12 ne - Fixed No | M-F 5pm N on Pre-emptibl | | 5-6pm | -1 | :30 | 1 | \$1,200.00 | NM | |
| | Weeks: | Start Date 10/29/12 | | MTWTFSS -1 | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch 1 WP | <u>Day Air</u> BFTu 10/ | | ime Descriptio PM M-F 5pm I | _ | Start/End Time 5-6pm | | n <u>Ad-ID</u>) тсэс0317 | 2тvн | | Rate Type \$1,200.00 NM |



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| Advertiser | Product | Estimate Number |
|----------------------------|---------------------|-----------------|
| Treasure Coast Jobs Coalit | TREASURE COAST JOBS | C30N06 |

| | | | | | | Spots/ | | | |
|-----------------------------|---------------------------------|--|--|--|--------|--------------------------------|-------------|------|---|
| ne Start Date | e End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 40 10/30/12 Class of | 10/30/12 Fime - Fixed N | WPBF News 25 Morr on Pre-emptible | ings5:30-5:57am | -1 | :30 | 1 | \$375.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/12 -1 | Spots/Week 1 | <u>Rate</u> \$375.00 | | | - 28 | | |
| Spots: # 0 1 V | | | <u>ription</u> F News 25 Mornings (| Start/End Time 2) 5:3(5:30-5:57am | | th <u>Ad-ID</u> 30 TCJC0312 | 2т∨н | | <u>Rate Typ</u> \$375.00 N |
| 41 10/30/12 Class of | 11/06/12 Time - Fixed N | WPBF News 25 Morr | ings6-7AM | -1 | :30 | 1 | \$850.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/12 -1 | Spots/Week 1 | <u>Rate</u> \$850.00 | | | , t = 2 TIT | | |
| Spots: # (1 V Weeks: | Ch <u>Day Air</u> VPBF Tu 10 | r Date Air Time Desc | ription F News 25 Mornings Spots/Week 1 | Start/End Time 6-7AM Rate \$850.00 | | th Ad-ID 30 TCJC0312 | 2тvн | | <u>Rate</u> <u>Typ</u> \$850.00 Ni |
| Spots: <u>#</u> (2 V | | r Date Air Time Desc | | Start/End Time 6-7AM | | th <u>Ad-ID</u> 30 TCJC0312 | 2т∨н | | <u>Rate Tyr</u> \$850.00 N |
| 42 11/06/12 Class of | 11/06/12 Time - Fixed N | Good Morning American Pre-emptible | ca 7-9AM | -1 | :30 | 1 | \$1,200.00 | NM | *************************************** |
| Weeks: | Start Date 11/05/12 | | Spots/Week 1 | Rate \$1,200.00 | | | | | |
| Spots: <u>#</u> 0 1 V | Ch <u>Day Air</u> | r Date Air Time Desc | ription I Morning America | Start/End Time 7-9AM | | th <u>Ad-ID</u> 30 TCJC031 | 2TVH | | Rate Tyl \$1,200.00 N |
| 43 10/31/12 Class of | 10/31/12 Fime - Fixed N | M-SUN WPBF News | 25 (11-11:35PM | 1 | :30 | 1 | \$1,800.00 | NM | - |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | Rate \$1,800.00 | | | | | |
| Spots: # (1 V | | <u>r Date</u> <u>Air Time</u> <u>Desc</u> 0/31/12 11:33 PM M-SU | | <u>Start/End Time</u> 11PM 11-11:35PM | | th <u>Ad-ID</u> 30 TCJC031 | 2т∨н | | <u>Rate Ty</u> \$1,800.00 N |
| 44 10/31/12 Class of | 10/31/12 Fime - Pre-em | Jimmy Kimmel ptible with notice | 1206-106A / 1135 | P1 | :30 | 1 | \$125.00 | NM | |
| Weeks: Spots: # 0 1 V | | 11/04/121 | | Rate \$125.00 <u>Start/End Time</u> 1206-106A / 11: | | th <u>Ad-ID</u> 30 TCJC031: | 2т∨н | | <u>Rate</u> <u>Tyr</u> \$125.00 N |
| 45 10/31/12 Class of | 10/31/12 Fime - Fixed N | Dr. Oz lon Pre-emptible | 4-5p | 1 | :30 | 1 | \$1,300.00 | NM | |
| Weeks: | 10/29/12 | End Date MTWTFSS1 | Spots/Week 1 | Rate \$1,300.00 | | | | | |
| Spots: <u>#</u> (1 V | | <u>r Date</u> <u>Air Time</u> <u>Desc</u> /31/12 <u>4:14 PM Dr. C</u> | | Start/End Time 4-5p | | th <u>Ad-ID</u> 30 TCJC031 | 2т∨н | | <u>Rate</u> <u>Tyr</u> \$1,300.00 N |
| 46 10/31/12 Class of 7 | 10/31/12 Time - Fixed N | WPBF News 25 @ 5a on Pre-emptible | am 5-530am | 1 | :30 | 1 | \$275.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$275.00 | | | | | |
| Spots: <u>#</u> 0 1 V | | | ription F News 25 @ 5am | Start/End Time 5-530am | | th Ad-ID 30 TCJC0312 | 2тvн | | <u>Rate Tyr</u> \$275.00 N |
| 47 10/31/12 Class of T | 10/31/12 ime - Fixed N | M-F 5pm News on Pre-emptible | 5-6pm | 1 | :30 | - 1 | \$1,200.00 | NM | |
| Weeks: | Start Date 10/29/12 | End Date MTWTFSS 11/04/121 | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | W | |
| Spots: # 0 1 V | | <u>Date</u> <u>Air Time</u> <u>Desc</u> /31/12 5:29 PM M-F 5 | | Start/End Time 5-6pm | | h <u>Ad-ID</u> 0 TCJC0312 | 2т∨н | | <u>Rate Typ</u> \$1,200.00 N |
| 48 10/31/12 | 10/31/12 | WPBF News 25 Morn | ings5:30-5:57am | 1 | :30 | 1 | \$375.00 | NM | |



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|--------------------|---------------|-------------------------|---------------------------|---------------------|---|-------------------------|------------------------------|---------------|--------|------------------------------------|-------------|------|---------------------------|
| ine Start [| Date | End Date | Desci | r iptior | 1 | Start/End Time | MTWTFSS | | Length | Week | Rate | Туре | |
| Class | of Time | e - Fixed N | Ion Pre-er | mptib | le | | | | | | | | |
| Weeks | | Start Date 0/29/12 | <u>End Da</u> 11/04/1 | | <u>MTWTFSS</u> | Spots/Week 1 | <u>Rate</u> \$375.00 | | | | | | |
| Spots: | | Day Ai | | _ | ime Descri | w. | Start/End | l Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 WPE | 3FW 10 | 0/31/12 | 5:38 | 8 AM WPBF | News 25 Morning | s @ 5:3(5:30-5:57 | 'am | :3 | 0 тсјс031 | .2TVH | | \$375.00 NN |
| 49 10/31/ Class | | 10/31/12 e - Fixed N | | | vs 25 Morni le | ngs6-7AM | 1 | | :30 | 1 | \$850.00 | NM | |
| Weeks | | Start Date 0/29/12 | End Da 11/04/1 | | MTWTFSS 1 | Spots/Week 1 | 4 | | | | | | |
| Spots: | | Day Ai | | | Time Descri | | Start/End | <u>l Time</u> | | h <u>Ad-ID</u> | 377.41 | | Rate Type |
| | 1 WPE | 3FW 10 | 0/31/12 | | | News 25 Morning | s 6-7AM | | :3 | 0 тсзс031 | .ZIVH | | \$850.00 NN |
| | of Time | 10/31/12 e - Fixed N | Non Pre-e | mptib | | | 1 | | :30 | 1 | \$1,200.00 | NM | |
| Weeks | | Start Date 0/29/12 | 11/04/1 | | <u>MTWTFSS</u> 1 | Spots/Week 1 | \$1,200.00 | | | | | | |
| Spots: | - | Day Ai | | | Time Descri | | Start/End | <u>i Time</u> | | <u>h Ad-ID</u> 0 TCJC031 | 277.41 | | Rate Type |
| | 1 WPE | | 0/31/12 | 7:3 | U AIVI GOOD | Morning America | 7-9AM | | | 0 1636033 | | | \$1,200.00 NN |
| | of Time | 10/31/12 e - Fixed N | | mptib | | 7:30-8PM | 1 | | :30 | 1 | \$4,500.00 | NM | |
| Weeks | | Start Date 0/29/12 | End Da 11/04/1 | | <u>MTWTFSS</u> 1 | Spots/Week 1 | | | | | | | |
| Spots: | # Ch 1 WPE | <u>Day Ai</u> BFW 10 | <u>ir Date</u> 0/31/12 | | <u> Time</u> <u>Descr</u> 4 PM Jeopa | | <u>Start/End</u> 7:30-8PM | | | <u>h</u> <u>Ad-ID</u> 0 тслс031 | L2TVH | | Rate Typ \$4,500.00 N |
| 52 11/02/ Class | - | 11/02/12 e - Fixed N | | | Fortune le | 7-7:30PM | F | | :30 | 1 | \$7,500.00 | NM | |
| Weeks | | Start Date 0/29/12 | End Da | | MTWTFSS | Spots/Week | | | | | | | |
| Spots: | | Day Ai | | | Time Descr | · | Start/End | <u>Time</u> | Lengt | h Ad-ID | | | Rate Typ |
| | 1 WPE | BFF 11 | 1/02/12 | 7:1 | 3 PM Whee | Of Fortune | 7-7:30PM | 1 | :3 | 0 тсэс031 | L2TVH | | \$7,500.00 NI |
| 53 11/02/ Class | | 11/02/12 e - Fixed N | | | ning America | a 7-9AM | F | | :30 | 1 | \$1,300.00 | NM | |
| Weeks | _ | Start Date 0/29/12 | End Da 11/04/1 | | MTWTFSS | Spots/Week 1 | \$1,300.00 | | | | | | |
| Spots: | | Day Ai | | | Time Descri | | Start/End | <u>l Time</u> | | h Ad-ID | | | Rate Typ |
| | 1 WPE | 3FF 11 | 1/02/12 | 8:4 | 6 AM Good | Morning America | 7-9AM | | :3 | 0 TCJC031 | L2TVH | | \$1,300.00 N |
| 54 11/05/ Class | | 11/05/12 e - Fixed N | Good Non Pre-e | Morr mptib | ning America le | a 7-9AM | М | | :30 | 1 | \$1,300.00 | NM | |
| Weeks | - | Start Date 1/05/12 | End Da 11/11/1 | | MTWTFSS M | Spots/Week 1 | <u>Rate</u> \$1,300.00 | | | | | | |
| Spots: | | Day Ai | | | Time Descri | | Start/End | <u> Time</u> | Lengt | h Ad-ID | | | Rate Typ |
| | 1 WPE | BFM 11 | 1/05/12 | 8:5 | 5 AM Good | Morning America | 7-9AM | 7 | :3 | 0 тсэс031 | .2тvн | | \$1,300.00 NI |
| 55 11/05/ Class | | 11/05/12 e - Fixed N | Mon A | ABC I | Prime Other | Prime Other | M | | :30 | 1 : | \$16,000.00 | NM | |
| Weeks | - | Start Date 1/05/12 | End Da | | MTWTFSS M | Spots/Week 1 | Rate \$16,000.00 | | • | | 7070.00 | | |
| Spots: | # Ch 1 WPE | <u>Day Ai</u> BFM 11 | | Air 7 | ime Descri 5 PM Mon A | ption BC Prime Other | Start/End Prime Otl | | | <u>h Ad-ID</u> 0 тслс031 | .2тvн | | Rate Typ \$16,000.00 N |
| 56 11/06/ Class | | 11/06/12 e - Fixed N | Good Ion Pre-e | Morr | ing America | a 7-9AM | -T | | :30 | 1 | \$1,300.00 | NM | |
| Weeks | : 5 | Start Date 1/05/12 | | ate | MTWTFSS -T | Spots/Week | Rate \$1,300.00 | | *** | | | | ······ |
| Spots: | | Day Ai | | | ime Descri | | Start/End | l Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 WPE | BF Tu 11 | /06/12 | 8:49 | AM Good | Morning America | 7-9AM | | :3 | 0 тсјс031 | .2TVH | | \$1,300.00 N |



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| ne Start Date End Date Descrip | ption Star | rt/End Time | MTWTFSS | Length | Spot Wee | | Rate | Туре | |
|---|---------------------------------|-------------|-------------|--------|-------------|---------|------------|----------|-------------|
| 56 11/06/12 11/06/12 Good M Class of Time - Fixed Non Pre-em | Morning America 7-9/ optible | AM | -T | :30 | | 1 | \$1,300.00 | | |
| | | | Total Spots | | 56 | | | | |
| | | | | | | | Gross Tota | ı – | \$83,325.00 |
| ayment Terms 30 Days | | | | | <u>A</u> | gency (| Commission | <u>!</u> | \$12,498.75 |
| | | | | | | Net / | Amount Due | 1 | \$70,826.25 |